

HOULTON

AGRICULTURAL FAIR

2023 Sponsorship Packet



01-04
JULY

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About The Fair

The Houlton Agricultural Fair is an agricultural and recreational event held every year over the 4th of July weekend in Houlton, Maine.

Our goal is to provide education around Aroostook County's lifeblood – *agriculture* – through entertainment, showcases and demonstrations.

LEVELS OF SUPPORT

BRONZE

\$500

- Banner placement in the park
- Involved with print, radio and TV advertising on a limited basis
- Logo & link listing on the fair website

SILVER

\$750

- Banner placement in the park
- Included in 25% of all print, radio and TV advertising
- Logo & link listing on the fair website

GOLD

\$1000

- High visibility banner placement in the park
- Included in 50% of all print, radio and TV advertising
- Sponsorship of one special event
- Logo & link listing on the fair website

PARTNERSHIP



\$3000 +

- **High visibility** banner placement in the park
- Included in **ALL** print, radio and TV advertising
- Promotions during the fair
- Logo & link listing on the fair website.

Friendship Sponsor

**Any donation less than
\$500**

Every little bit counts when it comes to putting on an extraordinary event like the Houlton Agricultural Fair.

For those businesses or community members who want to donate less than \$500, we have created the friendship sponsorship. Any person or organization who donates to the fair will have their name and a link to their site (if applicable) listed on the fair website.



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2023 FAIR SPONSORSHIP FORM

Thank you for pledging your support to the 2023 Houlton Agricultural Fair. To begin, please fill out the sponsor information below:

EVENT SPONSOR'S NAME

NAME & TITLE OF CONTACT PERSON

ONLY IF SPONSOR IS A BUSINESS

MAILING ADDRESS

STREET ADDRESS

STREET ADDRESS LINE 2

CITY

STATE / PROVINCE

POSTAL / ZIP CODE

COUNTRY

PHONE NUMBER

Continued →

LEVEL OF SUPPORT

EVENT SPONSOR'S LEVEL OF SUPPORT

☐ \$3,000+ - PARTNERSHIP☐ \$500 - BRONZE☐ \$1,000 - GOLD☐ LESS THAN \$500 - FRIENDSHIP☐ \$750 - SILVER

PLEASE WRITE EXACT DOLLAR AMOUNT

\$

PAYMENT METHOD

☐ CHECK☐ CASH

AUTHORIZING PERSON'S SIGNATURE

If you are an organization or business, please email a link to your website and your company logo in jpeg or png format to info@countymicro.com.

Friendships sponsors send only a link to their website (if applicable).

Checks made payable to: Houlton Agricultural Fair

**Please submit this form with payment by mail to
P.O. Box 1454, Houlton, ME 04730.**

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